

Mobile Technology Art in Latin-America: A Selection of Works

**A live video presentation for the New Forms Festival in Vancouver
by Jorge Hernández Cerda**

www.jhc.cl

BRAZILIAN MOBILE CULTURE FESTIVALS

<http://www.artemov.net>

<http://www.mobilefest.com.br>

<http://www.file.org.br>

GPSarte (Brazil)

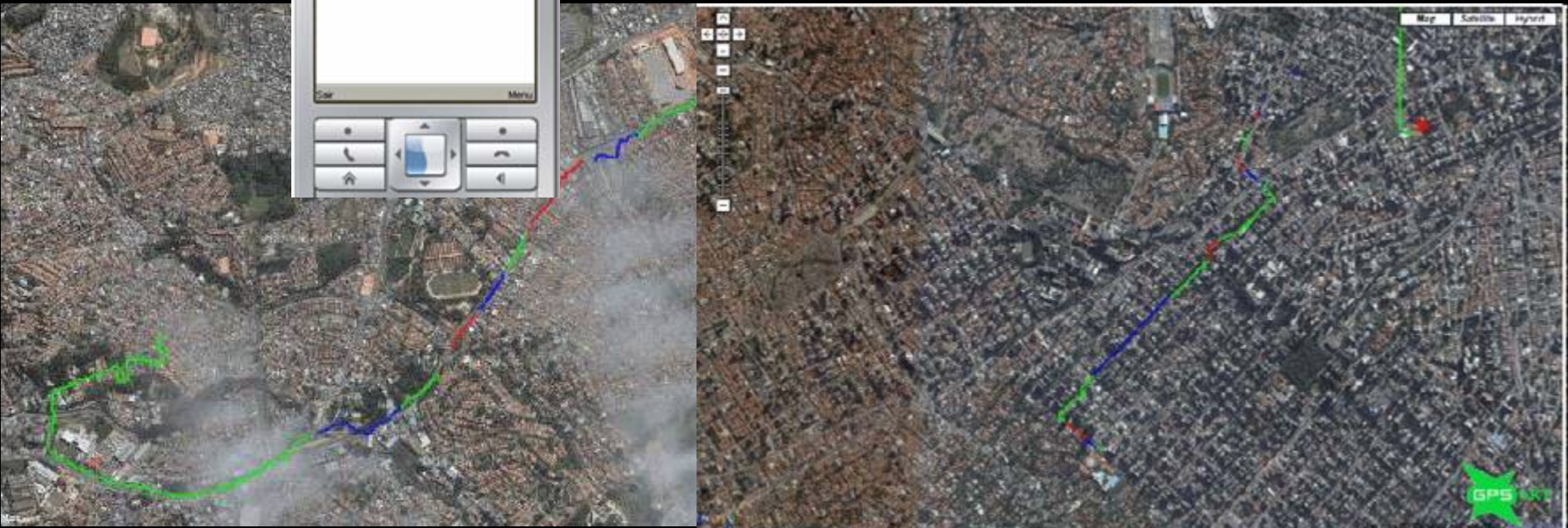
Cicero Silva / Marcos Khoriaty

GPSarte (GPSart) is a kind of “GPS-drawing” for cell phones. The idea came from the work of Richard Long who was a Land-Art artist that used to walk a lot and at the same time track his routes.

In this sense, the authors decide to intervene the representation of maps in order to challenge the paranoid idea about GPS tracking, while subverting the tracking and creating something aesthetic from the tracking data. The GPSart project shows that art can modify the common idea about the use of GPS devices.

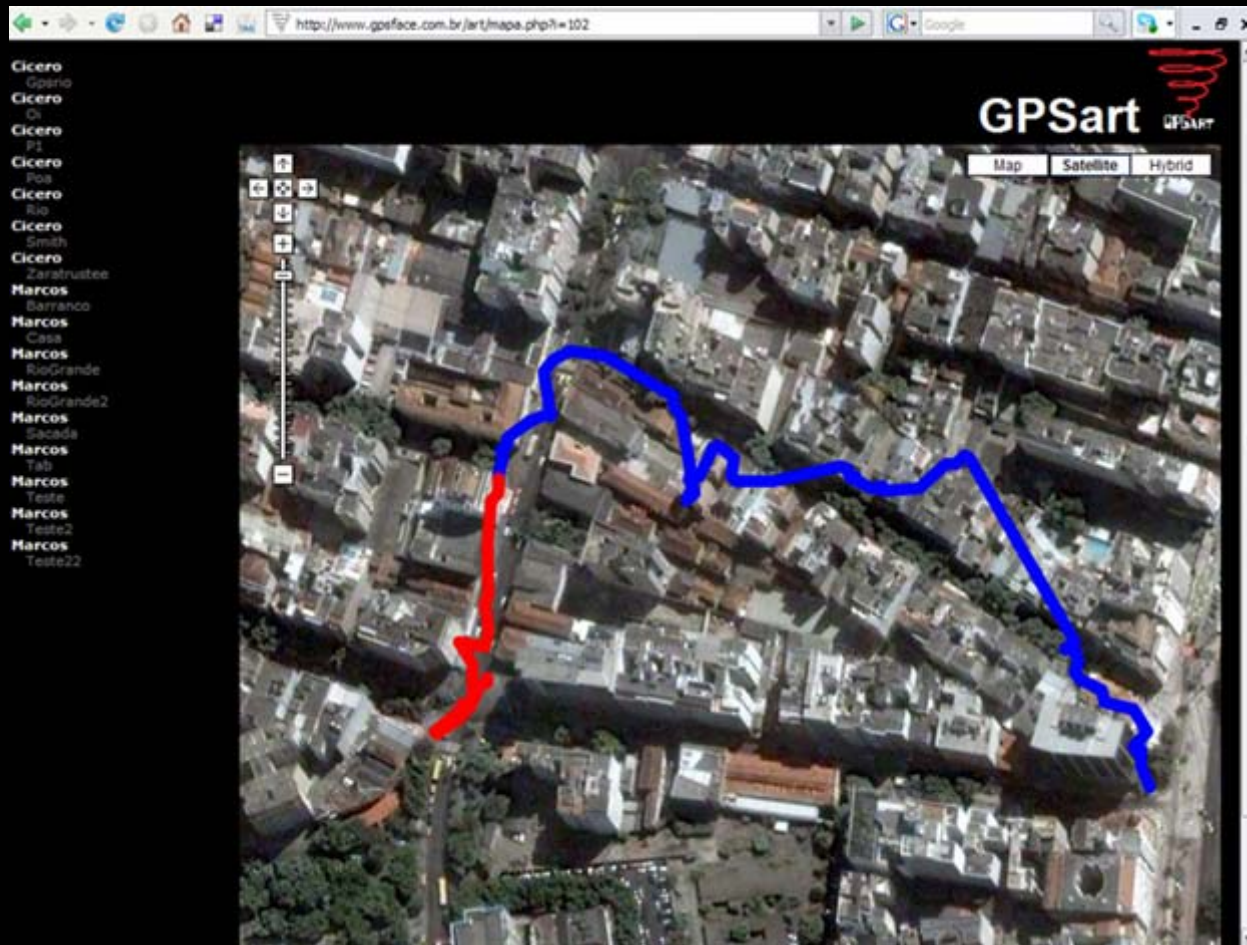
GPSarte (Brazil)

Cicero Silva / Marcos Khoriaty



GPSarte (Brazil)

Cicero Silva / Marcos Khoriat



GPSarte (Brazil)

Cicero Silva / Marcos Khoriati



GPSarte (Brazil)

Cicero Silva / Marcos Khoriaty



GPSarte (Brazil)

Cicero Silva / Marcos Khoriaty

FILE
looks
towards
Latin
Digital Art

LINK | SEGUNDA-FEIRA, 25 DE FEVEREIRO DE 2009
O ESTADO DE S. PAULO

Edição porto-alegrense do Festival Internacional de Linguagem Eletrônica tenta aproximar artistas sul-americanos

FILE volta seus olhos para a arte digital latina

Arte digital

de GUSTAVO MILEN
PORTO ALEGRE

Um celular com tecnologia GPS que vira um pincel para desenhar sobre um mapa digital. Uma incrível ferramenta de busca que caça imagens em toda a internet para representar sonhos. Um software que junta todas as fotos de sua máquina digital e cria sobre elas uma imagem panorâmica em 360°.

Quem vê essas descrições logo imagina que o Link foi até uma nova feira de tecnologia. Não parece, mas elas são obras de uma exposição de... arte!

Pela primeira vez em Porto Alegre, o Festival de Linguagem Eletrônica, o FILE (www.file.org.br), está mostrando como

qualquer pessoa em um artista digital.

Dreamlines, do argentino Leonardo Solas, traz um terminal de computador em que o espectador deve digitar uma ou mais palavras que possam definir um sonho que ele deseje sonhar. O sistema (Google, no caso) procura na internet imagens associadas a essas palavras e depois as difunde em uma só pintura cheia de pixels, criando um caráter onírico.

Já Convergência Paralela é uma instalação audiovisual em que, quando se asseparam partículas de pó em frente a um microfone, criam-se efeitos sonoros e faixas de luz em um telão.

O trabalho do porto-alegrense Ernesto Klar faz referência a um clássico da arte digital: Les Plissés, dos franceses Edmond Couchot e Michel Bret.

Como em toda mostra de ar

BOA NOUVA - Trabalho brasileiro GPSarte é um programa desenvolvido para celulares; obra conecta as edições gaúcha e carioca do festival

Connected Memories (Brazil)

Anaisa Franco

Connected Memories is a machine that works symbolically, processing and storing memories while bringing them to the conscious level.

This project consists of an expanding database that stores memories in the form of audiovisual narratives.

The installation is formed by two transparent light-sensible sculptures that dialogue between each other, exchanging memories and sensorial input from the audience.

Connected Memories (Brazil)

Anaisa Franco

Each head has a Bluetooth device, so that people can interrupt the heads' continuous dialogue by sending SMS and videos using their personal mobile devices.

The system immediately reproduces the files through a synthetic voice and a monitor, and stores the files, which become part of the heads' collective subconscious memory database.

The heads also respond to the user's presence in the space by emitting an internal light that varies in intensity according to proximity to the objects. The variation of luminosity becomes a representation of the machine's feelings.

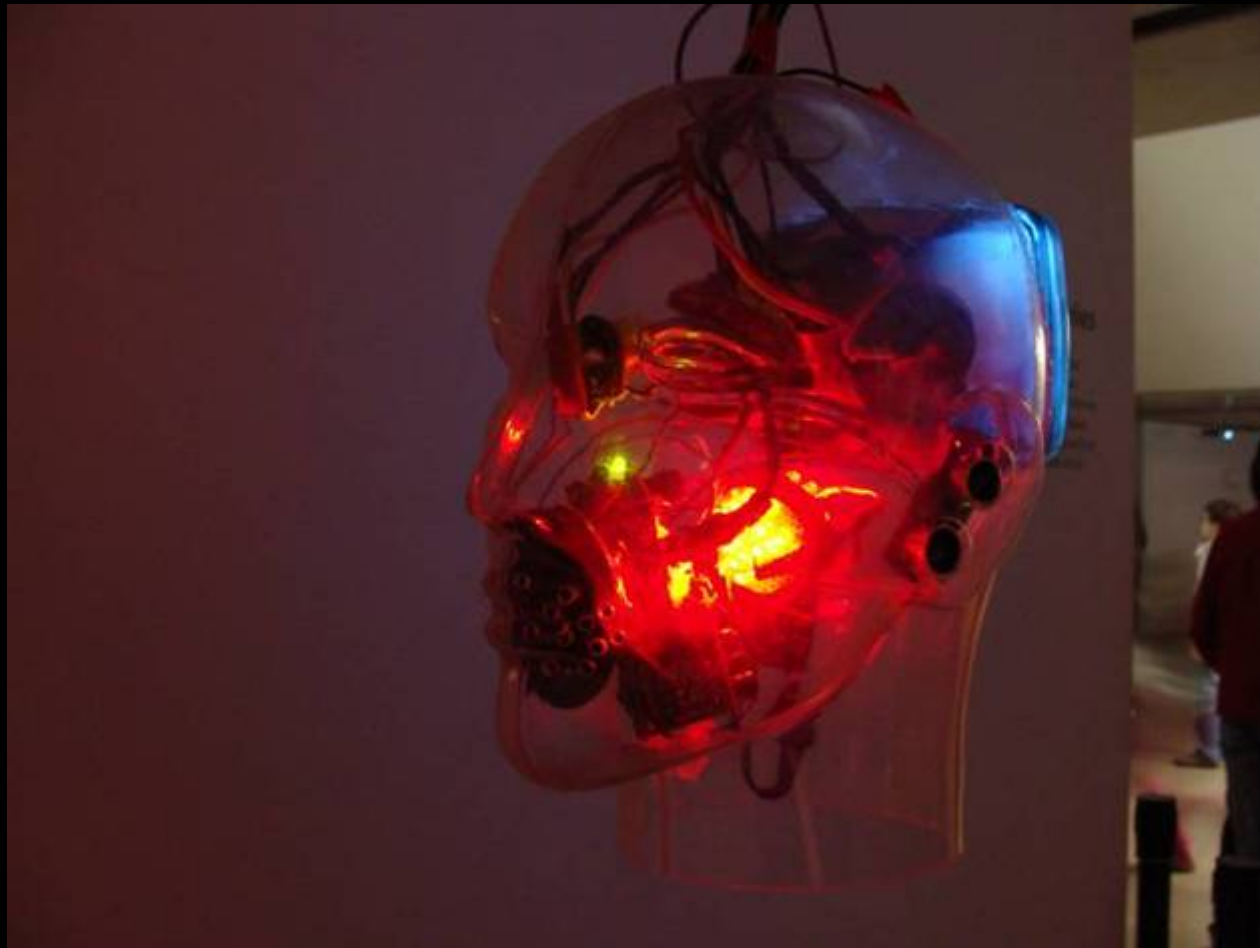
Connected Memories (Brazil)

Anaisa Franco



Connected Memories (Brazil)

Anaisa Franco



Connected Memories (Brazil)

Anaisa Franco



Connected Memories (Brazil)

Anaisa Franco



GRAMPO (Brazil)

Fabio Fon / Soraya Braz

Grampo reflects upon the intrusive nature of cellular phones in our life. An object equipped with low radio frequency sensors interacts with the electromagnetic radiation of cellulators.

Depending on how near the public's portable devices are to the work, small color lights and sounds, containing blurry conversations from a pre-recorded database, burst into the space.

GRAMPO (Brazil)

Fabio Fon / Soraya Braz

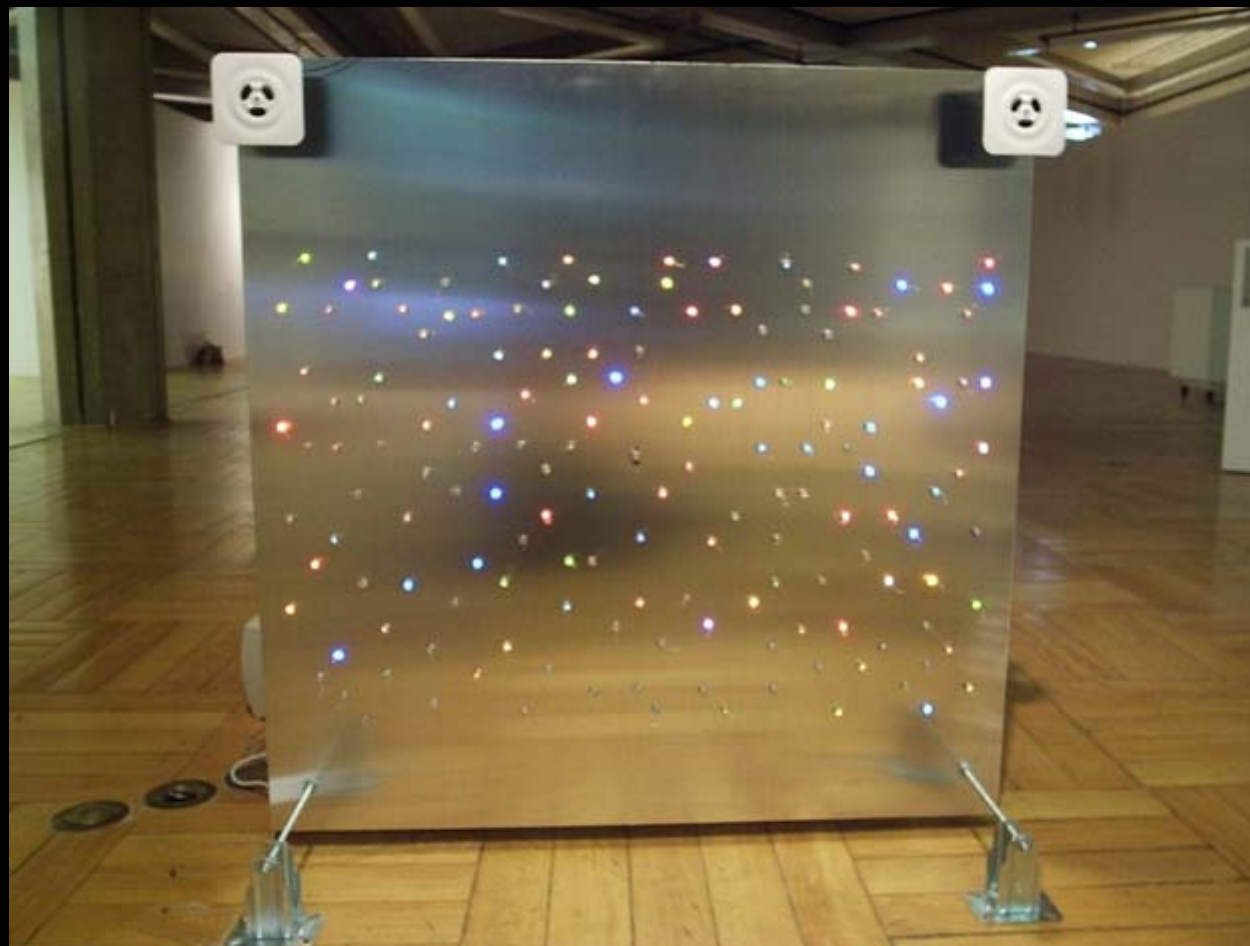
Braz and Fon reflect upon the double nature of cellu-lars:

- The electromagnetic radiation contamination
- The noise pollution produced by these devices, which blur the boundaries between private and public space.

The work has been exhibited in Mobilefest (Festival of Arts and Mobile Creativity) and FILE (International Festival of Electronic Language), both in Sao Paulo, Brazil.

GRAMPO (Brazil)

Fabio Fon / Soraya Braz



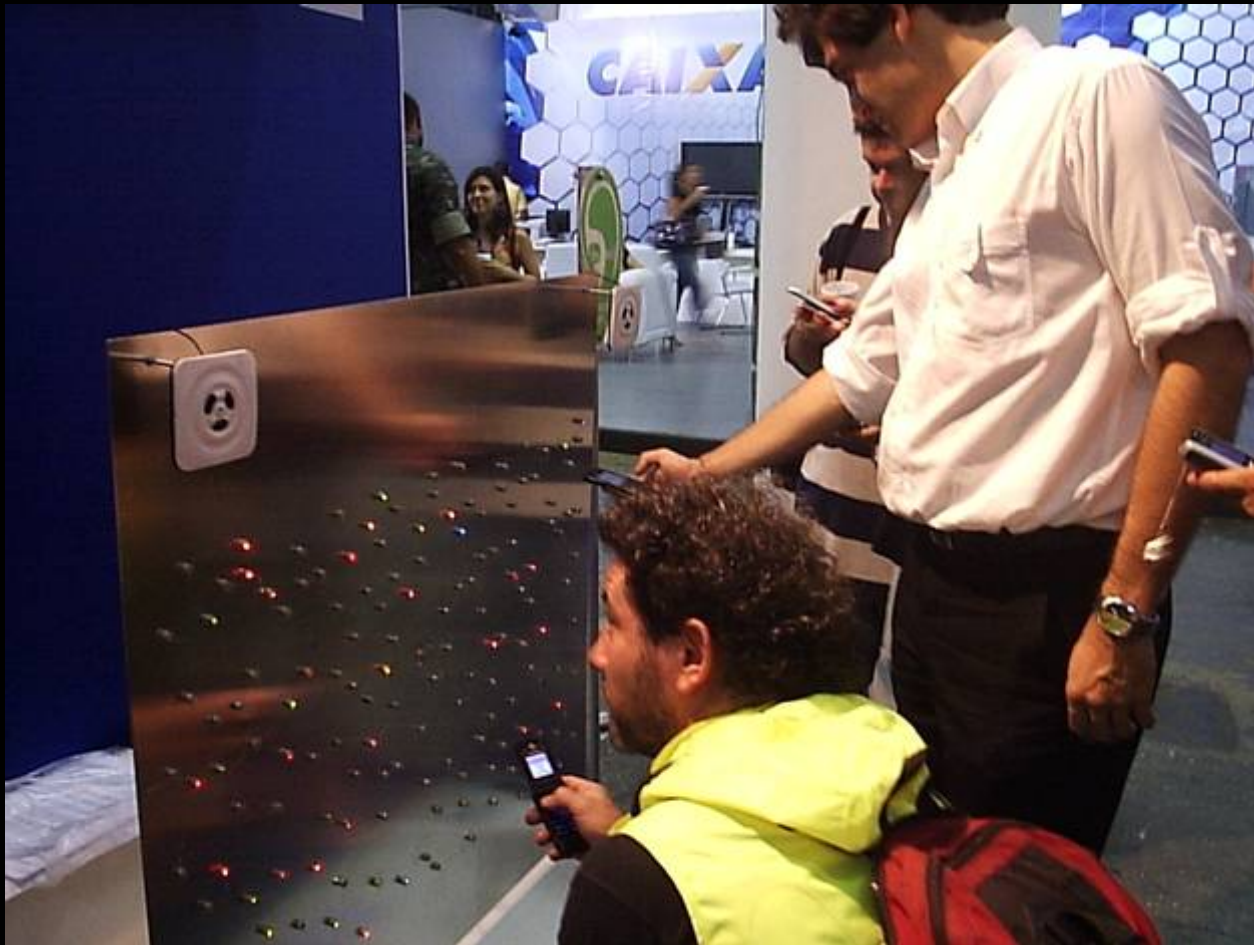
GRAMPO (Brazil)

Fabio Fon / Soraya Braz



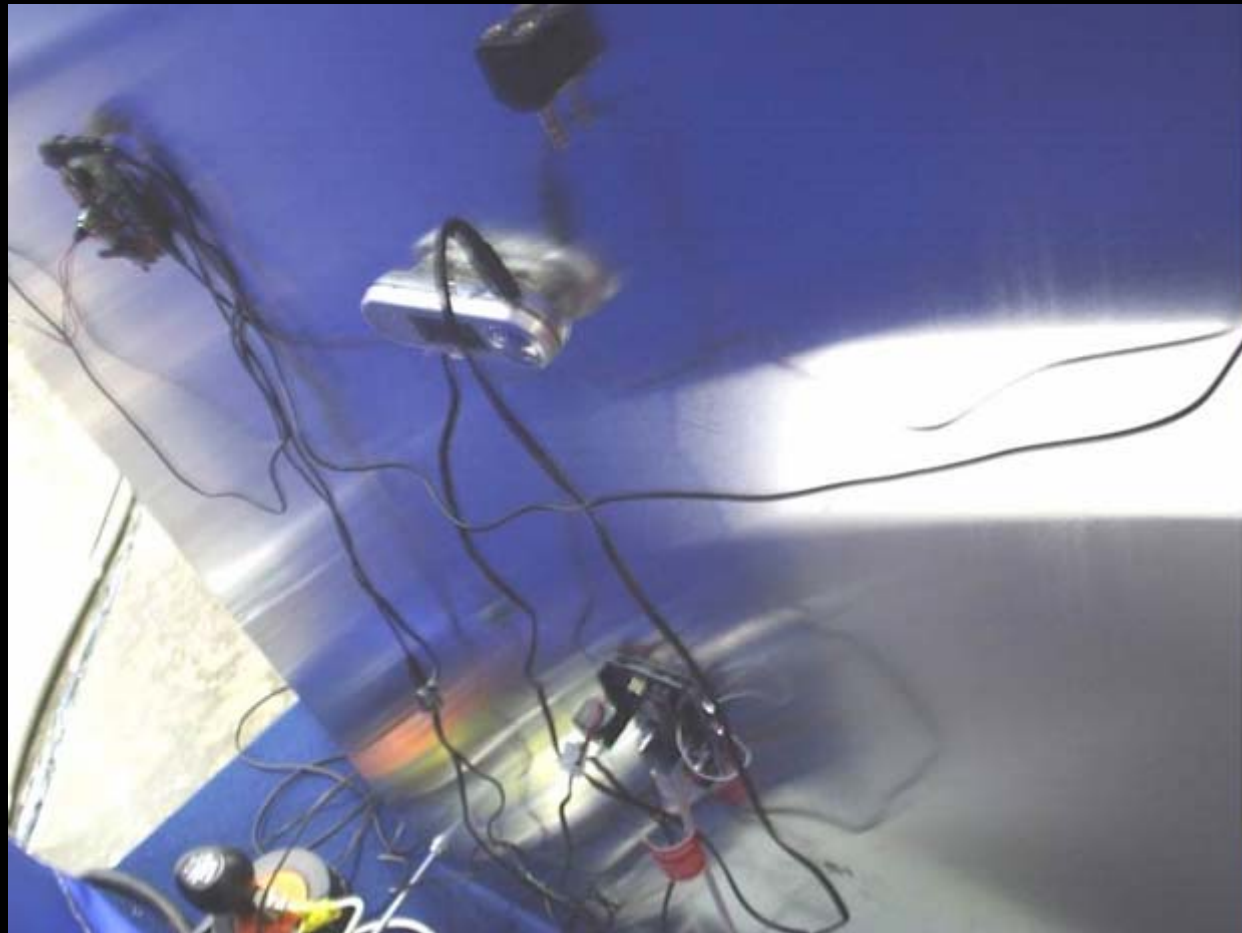
GRAMPO (Brazil)

Fabio Fon / Soraya Braz



GRAMPO (Brazil)

Fabio Fon / Soraya Braz



GRAMPO (Brazil)

Fabio Fon / Soraya Braz



<http://www.fabiofon.com/grampo.html>

Graffiti SMS (Brazil)

Liana Brazil / Russ Rive

Graffiti SMS is an interactive installation that project messages (sent by SMS) at a large scale in public places.

The projection becomes a live interactive dialogue between different groups of people from the public.

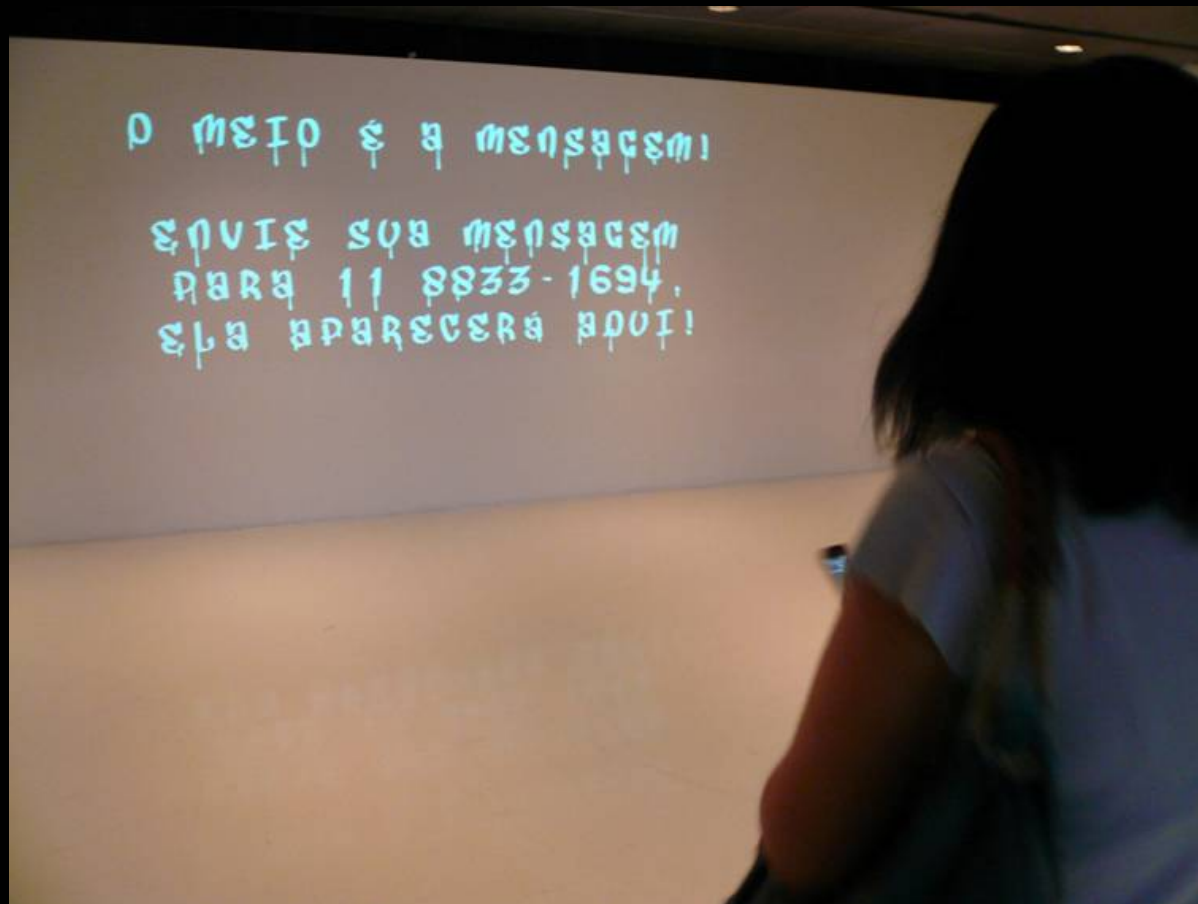
The visitors can comment about the location, the installations or the event in which they are participating.

The graffiti aesthetics is used as an urban and ephemeral element within the installation.

<http://www.superuber.com>

Graffiti SMS (Brazil)

Liana Brazil / Russ Rive



Graffiti SMS (Brazil)

Liana Brazil / Russ Rive



Graffiti SMS (Brazil)

Liana Brazil / Russ Rive



CBMILS
ESTOU EM FREITE
AS DIVAS.

28 / 10 / 00
Novas Divas
Celebrating 10 Years

Déjà Vu (Argentina)

Roberto Padilla

Déjà Vu is a series of 190 low-definition cell phone pictures taken spontaneously by the artist during an ordinary day.

These pictures are showed in a chronological order in loop accompanied by random pieces of music, which depict the monotonous and anonymous life style of today's blue collar workers.

This work imitates the intimate aesthetics of old fashion diaries and family photo albums by using today's mobile technology communication devices.

Déjà Vu (Argentina)

Roberto Padilla



Déjà Vu (Argentina)

Roberto Padilla



Déjà Vu (Argentina)

Roberto Padilla



Déjà Vu (Argentina)

Roberto Padilla



Buena Letra (Argentina)

Susana Barbará

Buena Letra is a video performance in which the artist invites her male friends to write typical excuses used to reject women's phone-calls.

The video depicts a sequence of images showing seven men handwriting *clichés* sentences being interrupted by a woman's reaction dismissing the situation.

As a way to collaborate within this narrative environment, the artist invites the audience to send other excuses via SMS text messages.

The idea of this collaboration is to end up with a book containing the audiences' excuses.

Buena Letra (Argentina)

Susana Barbará



Buena Letra (Argentina)

Susana Barbará



Video Para LLevar (Mexico)

Fernando Llanos

In Mexico, **Fernando Llanos** has been working in the field of cellular phones since 2004. He explores the possibilities for audio-visual creation offered by these portable devices by using digital textures and a narrative format that exemplify mobile media constraints.



Video Para LLevar (Mexico)

Fernando Llanos

For the 2007 Festival TRANSITIO_MX, Llanos offered a Workshop called *Video Para Llevar* (Video to Go), in which the focus was the exploration of mobile video as a tool for creation and distribution.

In a collective experience, the Workshop reflected upon the implications of mobile interfaces for audiovisual content creation and the distribution within the viral networking environment that goes beyond the WWW.



VIDEO PARA LLEVAR
Taller de video con teléfono celular
x Fernando Llanos

Haz tu pedido al: 14451600997@MMS.YOUTUBE.COM

Instrucciones
Envía tu video por MMS a la dirección arriba indicada y pon como asunto: **titulo#autor**

Buscavideos
search / ver todos

Autores
Andrea
Asc_togas
Berenice
By Marcos Farion
Charrubán
Claudia
Collar
Darén
Erika
Fernando
Ferreiro_sy
Lara
Luzasota
Llanos
Marcela
Maru
NOEMY
Nestor
Noemy
Noemi
Omar
Omarbb
Paco
Padilla
Tonatihu
Tonatihu

TRANSITIO MX
PROYECTO INTERNACIONAL DE
ARTES DIGITALES Y VIDEO
FRONTERAS NÓMADAS

info taller info video con celular

madein@otayleiland

<http://www.videosparallevar.com>

<http://www.transitiomx.net>

MOBILE-MOBILE (Chile-Mexico)

Jorge Hernández / Raimundo Hamilton / Guergana Tzatchkov

Mobile-Mobile is an interactive installation that offers a different perspective to mobile technology art.

The visitor is presented with a large-scale mobile sculpture from which mobile telephones hang. Some of these cellulators are active, and each one corresponds to a number exhibited on the walls.

The public can call these numbers, and with the first ringing sound the mobile sculpture reacts and begins to move.

The more the participants call, the more the mobile sculpture moves.

<http://www.mobile-mobile.org>

MOBILE-MOBILE (Chile-Mexico)

Jorge Hernández / Raimundo Hamilton / Guergana Tzatchkov

In this way Mobile-Mobile becomes a face-to-face communication media device.

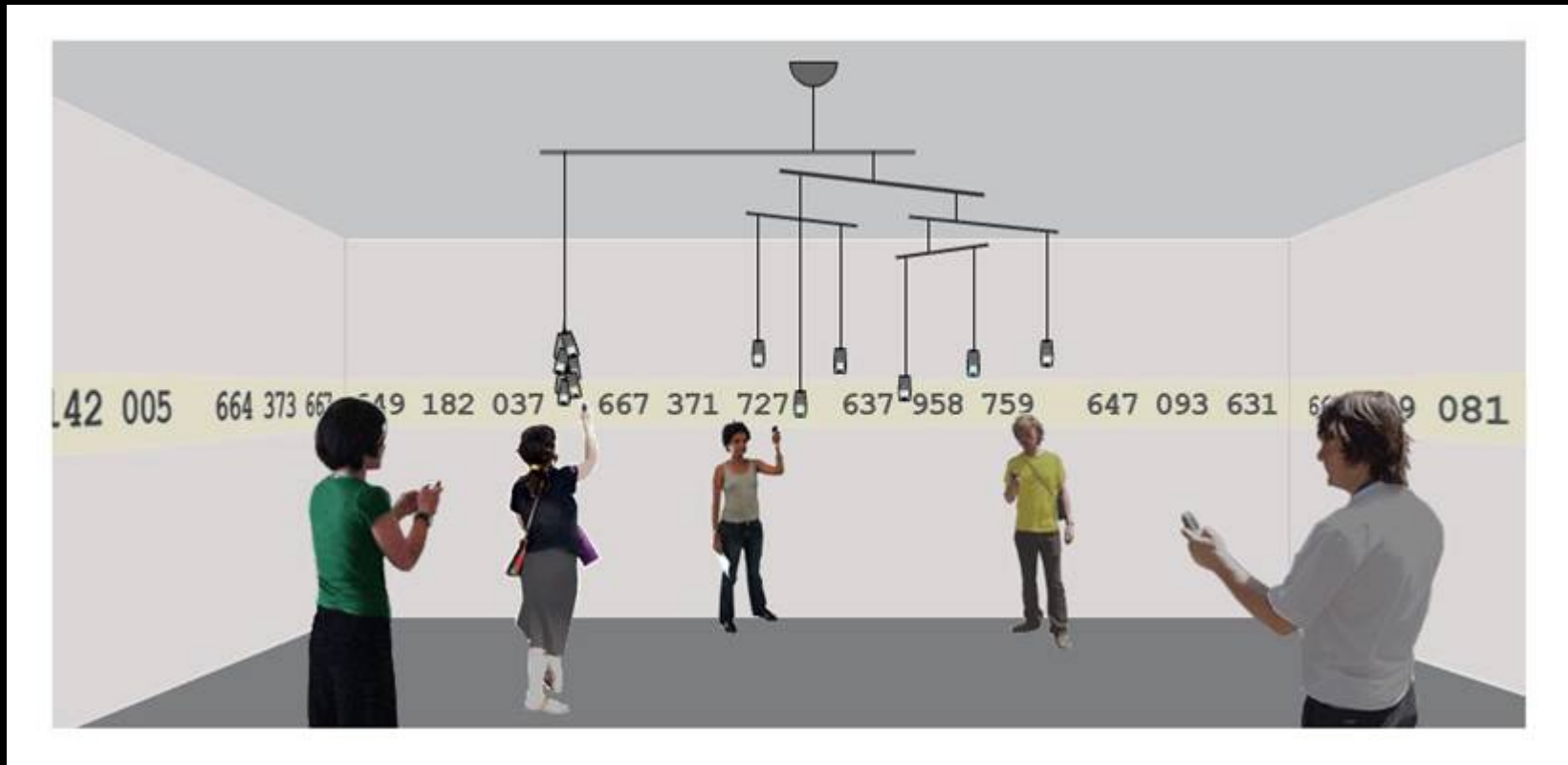
As a result of this common experience the users interact among themselves.

In this scenario, cellular communication is no longer a distance-based experience, but it is replaced by interpersonal public interactions giving mobile telephony a new meaning.

<http://www.mobile-mobile.org>

MOBILE-MOBILE (Chile-Mexico)

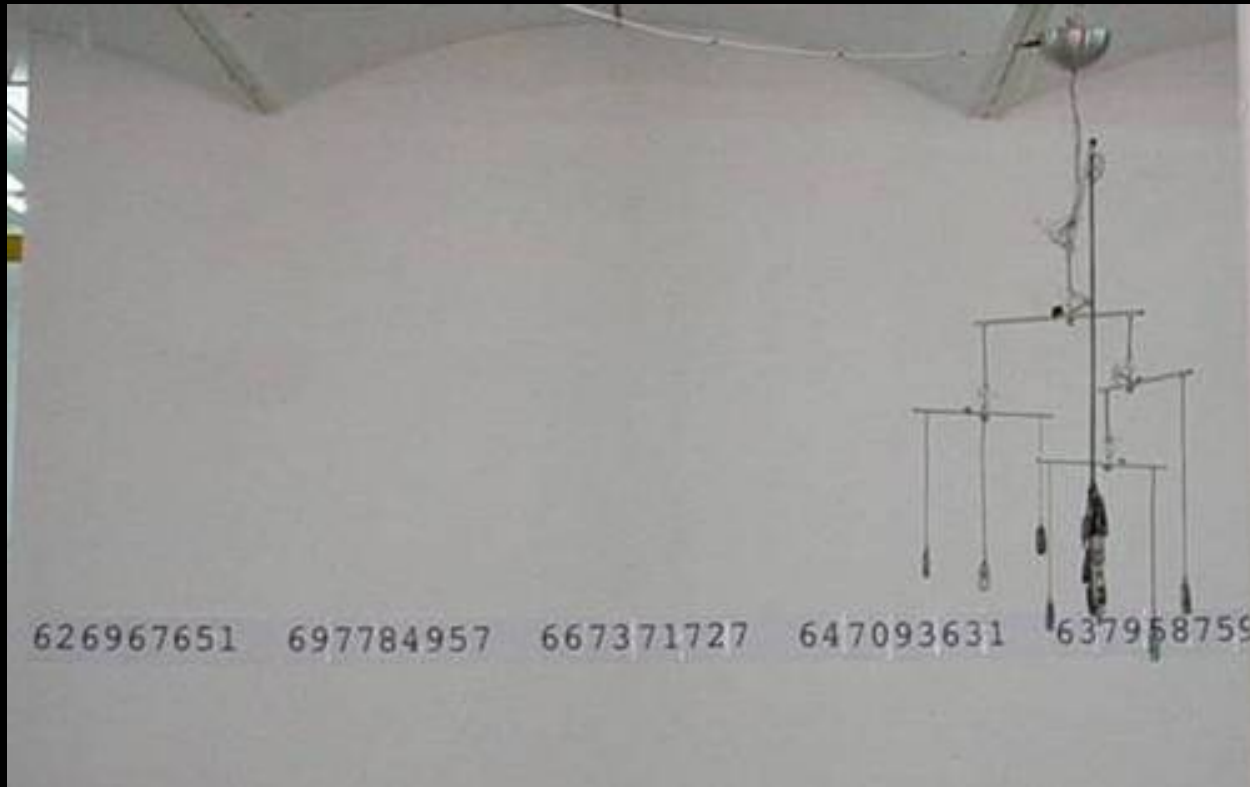
Jorge Hernández / Raimundo Hamilton / Guergana Tzatchkov



<http://www.mobile-mobile.org>

MOBILE-MOBILE (Chile-Mexico)

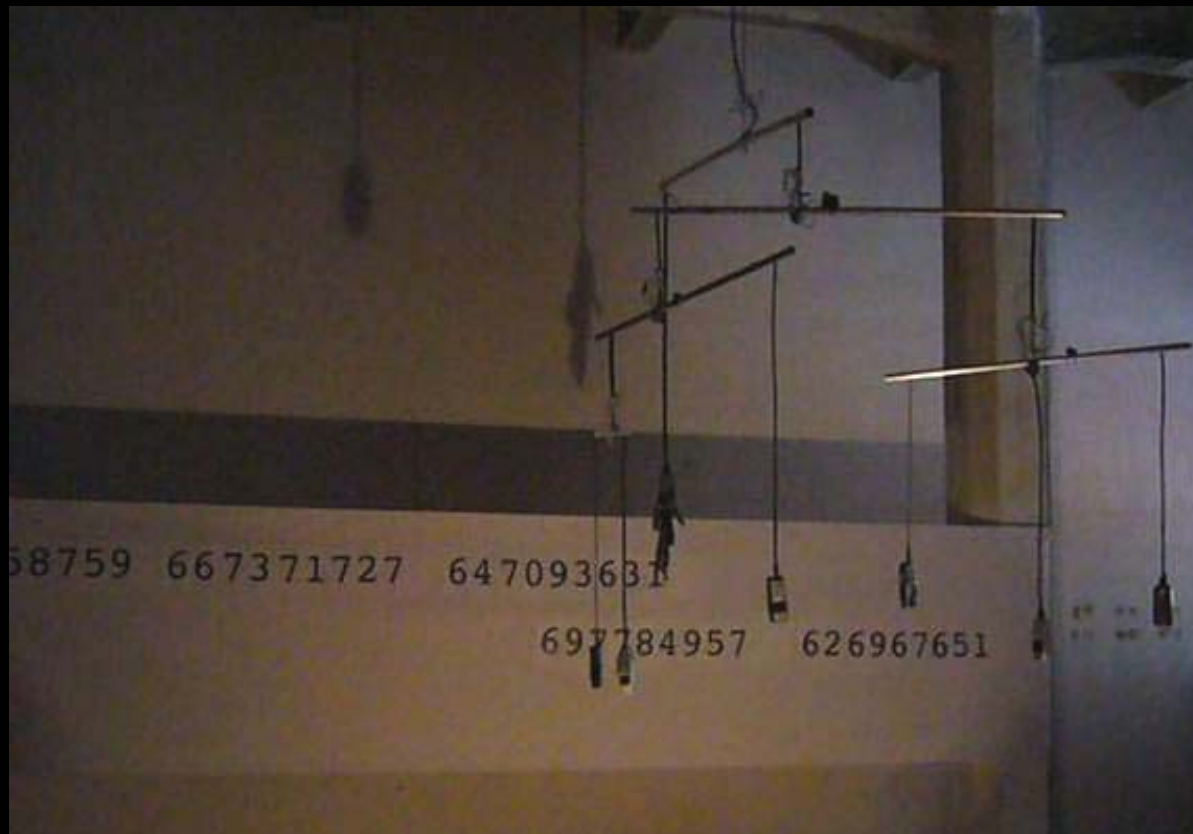
Jorge Hernández / Raimundo Hamilton / Guergana Tzatchkov



<http://www.mobile-mobile.org>

MOBILE-MOBILE (Chile-Mexico)

Jorge Hernández / Raimundo Hamilton / Guergana Tzatchkov



<http://www.mobile-mobile.org>

MOBILE-MOBILE (Chile-Mexico)

Jorge Hernández / Raimundo Hamilton / Guergana Tzatchkov



**THANKS FOR COLLABORATING WITH THIS
PRESENTATION:**

Fábio Oliveira (BR), Paula Perissinoto (BR), Liana Brazil (BR), Anaisa Franco (BR), Cicero Silva (BR), Jorge Sepúlveda (CH-AR), Vanina Hofmann (ES-AR), Susana Barbará (AR), Roberto Padilla (AR), Ricardo Vega (CH), Karla Villegas (MX), Fernando Llanos (MX).